



Designing Solutions That Work For You



TURN UP YOUR BRAND

Rise Above the Noise to Connect With Your Target Audience

Build Brand. Drive Traffic. Grow Sales.

Let's Talk!

At Holodeck we own your needs and have the courage to challenge the status quo. We engage in constructive confrontation using innovation as a strategic compass, motivated by our cultural commitment to creativity and simplicity, to design solutions that work for you.

As a global company our diverse culture celebrates differences and gives you unique qualities that set you apart from the rest of the world. We strongly believe in value for money without compromising on quality.



Actions Speak Louder Than Words.

Delivering measurable results for our clients through subject matter expertise, white-glove client support, and an unwavering commitment to our core values of integrity, craftsmanship, and collaboration.

We've uniquely structured our agency to deliver top-notch expertise with 100% custom solutions and a laser-like focus on driving results.

OUR PROCESS

Contact us > Scope Definition > Audit > Strategy
Creation > Execution > Analysis and Optimization

Social Media and Public Relations

Building Brand Awareness

- Building your brand doesn't have to be expensive, but it does have to be effective. We can help you reach your target audience with in-depth persona creation and crafted funnels that push potential customers closer to purchasing using PR and influencer marketing

Driving Organic Traffic

- Driving people from social platforms and search engine results with engaging, relevant content is a critical component of marketing strategy. We can make sure you build a content and social media strategy that speaks to your target audience and actually gets results.

Growing Online Sales

- Those website visits mean nothing if they don't result in actual sales. Let us help you convert site visits into sales with effective CRO analysis, creative site copy, sms marketing, and advertising strategies for remarketing and branded search. We can even build ecommerce solutions for you!



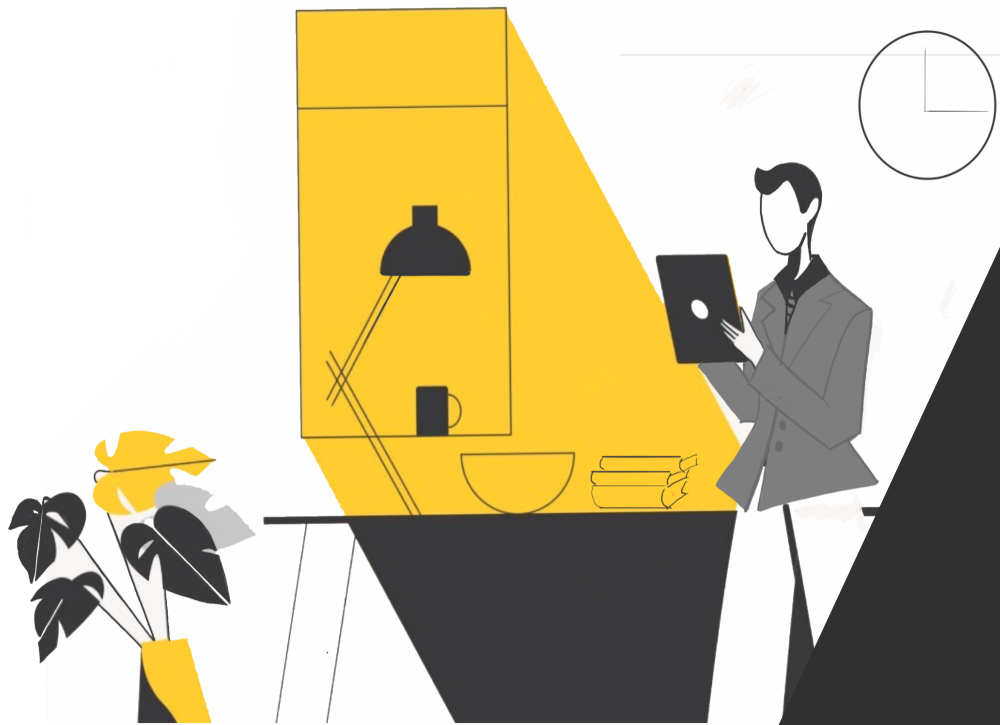
Build Brands and Revenues

We are experts in building brands across all social media platforms. Our specialized teams are connected to the pulse of your industry and help your brand find its voice through strategic messaging, targeted engagement, creative multimedia campaigns, optimized advertisements and spokesperson training.

Social Media Services

- Full-Service Social Media Management
- Content Creation – Static, Animated, Video Productions
- Hashtags
- Social Media Advertising
- Organic Campaigns
- Contests / Engagement
- Analytics / ROI Tracking
- Strategy Brand Building
- Community Building
- Messaging Reporting
- Social Media Training





Public Relations

We know what makes a great story and what keeps your business in the news and ahead of the curve. Our tailor-made campaigns and spot-on strategy help our clients launch brands, disrupt industries and engage with the audiences that matter most. We're agile, enthusiastic and deliver on our goals.

- Media Relations Services
- Strategy & Campaign Planning
- Start up Brand Building
- Thought Leadership
- Writing & Content Creation – Press release, Articles, Features, Interviews, OpEds, Blogs, MicroBlogs
- Reporting Metrics
- Media Training
- Survey Management
- Crisis Communications
- Speaking & Awards Management
- Analyst Relations
- Influencer Marketing & Hashtag Campaigns

Contact us at

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